IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : SOMMERVILLE, Joseph Customer No. : 21003

Serial No. : 10/517,855 Confirmation # : 9077

Filed : 9/21/2005 Group Art Unit : 3686

Examiner : WOODS, Teresa S.

For : BRAND/GENERIC CLASSIFICATION SYSTEM

RESPONSE

Electronically filed on March 2, 2010

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper is in response to the non-final office action dated September 2, 2009.

Amendments to the claims begin on page 2.

Remarks begin on page 15.

Applicants request a three month extension for filing this response and enclose the applicable fee. Applicants believe no other fee is due in connection with this response. If any additional fee is due, or overpayment made, with regard to this response, Applicant authorizes the Director to charge any such fee, and credit any overpayment, to Deposit Account No. 02-4377.